



## **Richmond Boy's Fastball Association Advertising**

### **FIELD SIGNS**

The Richmond Boys Fastball Association will have advertising space available on chain link fences surrounding our main softball diamond located at Palmer Field at 8160 St. Albans Road, Richmond.

With seven diamonds located at Palmer, games and practices are played throughout the week from April to August. In addition to normal league games, many district and provincial tournaments are also held at Palmer and our baseball diamonds are considered among the finest in the province.

With the new chain link fence being close to the concession stand a constant flow of parents and kids can be assured.

During the off season the field is in constant use by other group such as soccer and the field is conveniently located between an elementary and high school.

We are initially selling space for 2 feet x 8 feet signs to go on the fence year round.

And don't forget that revenues raised go directly back into supporting the association and enhancing Richmond Boys Fastball, which commonly has over 350 boys registered.

Advertising space is to be purchased on a one to three year term as outlined below.

<b>Sign Size (metal)</b>	<b>Term</b>	<b>Cost</b>
2 ft. x 8 ft.	1 <sup>st</sup> year	\$500.00*
	2 <sup>nd</sup> year	\$400.00
	3 <sup>rd</sup> year	\$300.00

\*The first year payment includes cost of producing the sign itself

### **Payment Options:**

- Option A      Yearly payment  
At the beginning of each season an invoice will be sent requesting payment for the coming year.
- Option B      Paid in full for the 3 years  
If paid in full (upfront) for all 3 years a discount of \$200.00 will be applied bringing the cost for all three years of advertising to \$1000.00.

### **INTERNET WEB BANNER**

A web banner can also be purchased on [www.rbfa.ca](http://www.rbfa.ca) at a flat rate of \$100.00 per season and with between 2-3 thousand unique visits per week, the site has a constant stream of lower mainland visitors. Your banner (which will include any text and pictures you may wish to display) will be prominently displayed on a rotating basis on the top of each page of the website.



# Richmond Boy's Fastball Association Advertising

**Advertising Agreement:**

**Date:** \_\_\_\_\_

Between Richmond Boys Fastball Association, also referred to as "RBFA", and \_\_\_\_\_ referred to as "the advertiser", upon which payment option \_\_\_\_ has been selected.

RBFA agrees to supply an advertising sign to be hung upon the outfield fence at Palmer School. This sign will be visible to fans and players on Diamond 2 throughout the year. RBFA and "the advertiser" shall agree upon the script and/or logo. The decided layout will be displayed upon a metal white background, which will be securely attached by "zap" straps along the chain link fence.

RBFA is responsible for the costs of the original sign, as well as replacement or repair of any vandalized, stolen or damaged sign. All replacements/repairs shall not exceed 2 weeks.

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Check one of the following:

Payment Option A (yearly payment) - indicate year amount \_\_\_\_\_

Or

Payment Option B (full payment – with \$200.00 discount applied) \_\_\_\_\_

Supplemental Web Banner (\$100.00) / season \_\_\_\_\_

**TOTAL AMOUNT** \_\_\_\_\_

RBFA hereby agrees to the above terms

X \_\_\_\_\_

Bill Merrell  
President

"the advertiser" hereby agrees to the above terms

X \_\_\_\_\_

Print Name \_\_\_\_\_

Position \_\_\_\_\_