

RBFA EXECUTIVE MEETING

November 6, 2007

Attendance – Bill, Praveen, Mairi, Al, Drew, Michael, Bernie, Jesse

Called to order – 19:10

Order of Business

Minutes from Oct 11 not available to review or adopt during the meeting.

Jesse will manage minutes for exec meetings going forward

Action Jesse: distribute Oct 11 minutes for online adopting this evening

New Business

Financials – Mairi

- \$25,294 in accounts
- \$19,871 are Gaming Funds
- \$4,520 in building account (CFIC)
- ~\$900 in general operating account

Bank statements distributed for review by attendees

Action Mairi: distribute guidelines governing gaming funds to the exec for review

Motion – Praveen 1st, Jesse 2nd

Transfer \$2000 from the CFIC account to the general operating account

Carried

Action: Bill to visit Sean @ ProStock to view Rep uniforms (~60 sets of the dark blue Mariners style uniforms) tomorrow (Nov 7) and advise Praveen that they are ready for pickup prior to paying the invoice.

Registration Brainstorm – Praveen/All

Brochure:

- Jesse will head up brochure procurement
- **Action Jesse:** meet with Ryan Thompson (graphic artist) tomorrow (Nov 7) to discuss a rough timeline of events to solicit a quotation, to transfer information (RBFA to Ryan) to expect first drafts for review, to have a completed product...and distribute update ASAP
- **Action: Bill** to edit the first version brochure content tabled today and distribute to the board for review and proof reading
- Need to target mid Dec completion (must be prepared for Jan 7 full distribution)
- Graphic content needs to be PDF^{able}
- Needs to accommodate a few sections with multiple languages

- Needs to have a blank section on the back (to be confirmed) to allow application of registration details
- Will require suitable area to allow for application of Promo sticker
- **Action Jesse:** to arrange for the production of promo sticker and registration detail sticker as well
- Request quotation on a couple of color and paper qualities
- Request quotation on poster configuration and newspaper add as well
- **Action ALL:** review your photograph files to look for applicable content (good photos of your kids or your friends kids) in order to minimize licensing issues (using other kids photos without express written consent)

Bill will hold off on contacting the School Board for approval on distribution of Brochure format until after we receive a quotation for the work.

Promo CD

- **Action Praveen:** to discuss with Marshall Re content for CD and production
- You Tube style content

Increase RBFA Exposure

- Following 3 initiatives from brainstorm were chosen to pursue
 - Kids to school in uniforms (coupled with some sort of hand-out...directing to the website, early small gifts available.)
 - RBFA Info Roadshow (malls)
 - In school interactive demo
- Michael will follow up on coordination of these events

Early Registration Promo:

- Win a Wii – For return players having paid registration in by Jan 10th win a chance to win a Wii – draw date Jan 13th
- 2 additional Wii's to be drawn – a paid registration gives you a chance to win 1 of 2 Wii's – cutoff for paid registration Feb 20th – draw date Feb 29th
- **Action Bill:** to purchase 3 Wii's ASAP prior to X-mas shortages

Registration Dates and Locations

- Early Registration 1: Jan 12th, 11AM - 3 PM – Minoru Pavilion
- Early Registration 2: Jan 20th, 12PM – 4 PM – Minoru Pavilion (RBFA, RGSA)
- Late Registration: Wed Feb 20th, 6PM – 8PM – South Arm
- **Action Praveen:** Book/confirm the SA booking and ensure room near front
- **Action Bill:** confirm Jan 12th date is RBFA only registration

Newsletter

- **Action Praveen:** coordinate newsletter
- **Action All:** submit newsletter submissions by Nov 20th for your respective responsibility
- Newsletter to be prepared and printed by Nov 29 board meeting

Registration Fees Review:

Motion – Praveen 1st, Al 2nd, All in favor except Drew

Raise registration fees according to the following:

Division	2006	2007
Minimite	\$40	\$50
Jr Mite	70	70
Mite	80	90
Squirt	100	110
PeeWee	110	125
Bantom	120	140
Midgit	130	150

Carried

Future Meetings:

- Target Thursdays for board meetings in the near future
- Next meeting: Nov 29 – discuss progress and further actions on Regi tasks
- Following meeting: Dec 13 – to tie up loose ends and task last minute Regi items

Round Table

- Bill: need to arrange for meeting of coaches (particularly Minimite and Jr Mite) to look for ways to improve the experience and limit the decline in returning and new registration at these levels – Target – Mid Jan
- Praveen: need to update executive list on the website.

Close 22:30